## **Elora Times**

VOLUME 01 | ISSUE 56 | Monday 04 March 2024 | eNews.





## ENSPL Presents Cutting-Edge Solutions at the Fresh India Show, Hosted by Sahyadri Farms in Nashik



Mr Cherry Sharon, a prominent figure from Israel, ceremoniously inaugurated ENSPL's stall at the prestigious Fresh India Show at Sahyadri Farms in Nashik. This event served as an exclusive international platform, facilitating interactions with renowned subject matter specialists to explore the latest trends in the industry. Beyond networking opportunities, it provided:

- A unique space for entrepreneurs and CEOs of global enterprises to converge.
- Fostering dialogue is crucial for shaping short-, medium-.
- Long-term policy decisions.

The stall garnered attention from eminent personalities, underscoring the event's significance. Notable visitors included Mr Praveen Gedam, IAS Agricultural Commissioner of the Government of Maharashtra State, and Mr Praveen Pardeshi, IAS, former Municipal Commissioner of Mumbai. Their presence underscored the importance of the event and highlighted its relevance to agricultural and governmental sectors.

The dynamic presence of Mr Kishor Veer, Managing Director of ENSPL, and Mr Shivkumar Thombare, alongside their engaging interactions with guests and dignitaries, elevated the quality of dialogue and exchange at the stall. Their contributions were instrumental in fostering meaningful discussions and forging valuable connections.

Behind the scenes, Mr Anand Jadhav and his dedicated team played a pivotal role in ensuring the event's success. Their efforts and commitment were essential in orchestrating a seamless experience for attendees and stakeholders.

1



ENSPL's Leadership at Pune Seed Congress by National Seed Association of India): Cultivating Collaboration and Innovation in Agriculture



Mr Kishor Veer, the Managing Director of ENSPL, took pride in co-sponsoring the annual Pune Seed Congress, a premier gathering that attracted over 450 delegates from India and abroad. This noteworthy event featured an exclusive CEO conclave, where Mr Veer actively engaged in discussions with counterparts from various companies, addressing key issues affecting the agricultural sector and focusing on the seed industry.

Throughout the congress, attendees delved into pertinent topics such as the agricultural landscape and specific challenges within the seed industry. Valuable insights were exchanged, fostering collaborative ideas and partnerships between Indian and overseas industry leaders. Additionally, technical sessions led by experts and scientists from top-tier agricultural research institutions enriched the discourse, with interactive question-and-answer sessions enhancing understanding for all participants.

One significant congress outcome was the stakeholder recommendation for a unified licensing system, coined "one country, one license." Draft recommendations were meticulously compiled and submitted to relevant government agencies for review and potential implementation.

Furthermore, fruitful discussions revolved around delineating mutually beneficial tasks between companies, accompanied by defined time frames. This collaborative approach not only strengthens the seed industry but also drives growth across allied sectors, ultimately contributing to India's economic prosperity on a global scale. The annual Pune Seed Congress is a pivotal platform for advancing agricultural innovations and fostering sustainable growth in the sector.

Mr Y.D. Deshpande and Mr Ulavesh Patil, alongside management, actively supported the organization's objectives during the seed congress, emphasizing ENSPL's commitment to driving positive change in the agricultural landscape.



