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North India Sales Meeting concluded at Alwar, Rajasthan

Mr Sanjiv Mittal and Mr Manoj Mittal of Balaji Beej Bhandar in Alwar, Rajasthan, extended a warm welcome to Mr Kishor Veer, Managing Director, and the sales staff from the North India region. During the visit, Mr Kishor Veer provided an overview of past achievements and outlined the objectives for the upcoming season. The meeting included valuable interactions among the North India regions.

The team also toured the Hybrid Maize Crop field of Ellora Kranti 56. Farmers, dealers, and sales staff gathered to assess the crop's performance. The feedback from the farmers was particularly encouraging, as it indicated their high level of satisfaction with the results, underscoring the success of the product.

Special thanks to Mr Rajesh Rai, Mr Sonu Kumar, Mr Pradeep Patidar, Mr Kulwant, Mr Ravi Santale, and Mr Siddharth Patekar, along with their teams, for their significant contributions and efforts in making this event a success.



ENSPL Board of Directors Visit RIICCO Rajasthan State Industrial Development & Investment Corporation in Sriganganagar



The industrial development plot has been secured, and the Board of Directors recently visited the site to evaluate it for constructing a state-of-the-art seed processing plant. This facility aims to serve the needs of North India for decades to come.

Directors Shri Anil Thombare, Adv. Shri Shrikant Veer and Shri Manoj Shinde played a pivotal role in the project's progress. They assessed the site, interacted with RIICCO officials, and finalized arrangements with architects, building contractors, and other key stakeholders. The project, conceived by Mr Kishor Veer, Managing Director, is expected to commence operations within a few months and will cater to local farmers' needs.

Thanks to their dedication and enthusiastic efforts, Mr. Ravinder Kumar and Mr. Somdutt Bishnoi have been instrumental in ensuring the project's smooth progression.